

Company team evaluation

Team name:

Team members:

Pitch evaluation criteria	Points
<p>Presentation content and structure</p> <p>Are the company and team members introduced? Is the presentation logically structured and does it arouse interest? Does the presentation make it clear what the team is offering for its customers?</p>	
<p>Understanding business</p> <p>Does the team explain what problem they solve? What is the product/service description like? (what, why, for whom, how) Does the presentation highlight the company's values and how they are put into action?</p> <p>Additional evaluation criteria for three-minute pitches:</p> <ul style="list-style-type: none"> • <i>What added value does the team create for its customers?</i> • <i>Are the company's strengths and competitive advantages explained?</i> • <i>Has the team studied its competition?</i> • <i>Has the team planned its marketing?</i> 	
<p>Understanding the circular economy</p> <p>Does the presentation explain how the company puts the circular economy into action?</p> <p>Additional evaluation criteria for three-minute pitches:</p> <ul style="list-style-type: none"> • <i>Has the team understood the significance of the circular economy as part of its business (e.g. in terms of resource consumption and revenue streams)?</i> • <i>Does the company know how to use the circular economy as a competitive advantage?</i> 	
<p>Recognition of competencies (for three-minute pitches)</p> <p>Does the team describe what kinds of key competencies they have? Does the team describe what kinds of additional competencies/resources they need for putting their business idea into action?</p>	
Total points awarded for the pitch	

<p>Potential for development: some deficiencies in content, the circular economy idea is not apparent, the presentation is not well rehearsed, the presentation does not engage the target audience.</p>	10 or 20 points
<p>Good: the key information is covered, the circular economy as part of the business idea is apparent, the presentation is well rehearsed, the presentation engages the target audience.</p>	30 or 40 points
<p>Excellent: the presentation is convincing and compelling, the presentation includes all of the necessary information and more, the team has understood the circular economy and incorporated it as an essential component of the business idea.</p>	50 points



Additional points	Points
Surprise points The Game Master may award points for completing the task described by the surprise card.	
Cooperation points You receive 20 points for helping another team complete their surprise card task.	
Bonus points The jury may award bonus points.	
Total additional points	

Total points awarded to the team	
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Feedback and comments for the team: